

Governance & Community Engagement

The goal of citizen participation in Sunnyvale is to achieve a community in which residents and businesses are able to effectively shape both their future and the future of their city. Community participation is an essential method for local government to identify and respond to citizens' concerns and needs, and therefore enhance the delivery of municipal services and policy-making processes. The projects in this section are included with that in mind.

Governance & Community Engagement Projects

This category includes 29 projects. The projects relate to five general categories as follows:

Information Technology. Five IT projects are included. They relate to network storage and security, as well as management of the City's IT resources.

Specialized Activities. Ten projects fall in this category, including updating Department of Public

Works specifications standards; the mandated updating of the City's general plan sub-elements; and insurance for the underground parking in Downtown, as well as involvement in greenhouse emissions reduction, and the Onizuka AFS Base Realignment and Closure (BRAC). In addition, there are three cable-related projects included. Two deal directly with cable TV franchise. The other relates to government access programming for the City.

City Improvement Projects. Three projects are included in this category, including records management, two staffing studies, and citywide aerial photos.

Redevelopment Agency. This category includes three projects that are directly related to the RDA.

Economic Development. Projects include a digital marquee to promote city activities and events and the Downtown Development Economic Analysis.

Table XVI shows the funded Governance & Community Engagement projects, while Table XVII presents the unfunded projects. Project information sheets showing details for each project appear on the following pages.

Table XVI
FY 2007/2008
Governance & Community Engagement -- Funded

Project #:	Description	Type	Project #:	Description	Type
809901	Government Access Programming	Capital	824690	Cable TV Franchise Negotiation	Special
825150	Storage Area Network	Capital	824791	Cable Television Franchise Periodic Review	Special
825160	Network Security	Capital	825400	Update of Standard Specifications	Special
825640	Records Management	Capital	825700	Update of Mandated General Plan Sub-elements	Special
825680	E-Mail Application and Network Management Tools	Capital	825710	Update of Non-Mandated General Plan Sub-elements	Special
825900	Information Technology Investment Account	Capital	825970	Downtown Underground Parking Insurance	Special
826370	Email Subscription Management Application	Capital	826390	Transitioning from a Growth to a Steady-State City	Special
826740	Digital Marquee to Promote City Activities and Events	Capital	826410	Ad Hoc Charter Review Committee	Special
804201	City-wide Aerial Photos	Special	826420	Greenhouse Gas Emissions Reduction	Special
812250	Joint Venture: Silicon Valley Network	Special	826550	Onizuka AFS Base Realignment and Closure (BRAC)	Special
814950	Redevelopment Plan Project Area: Special Studies	Special	826650	Parks and Recreation - Facilities Division Staffing Study	Special
824440	RDA Five-Year Implementation Plan and Mid-Term Review	Special	826660	Finance Department Staffing Study	Special
824450	Downtown Development Economic Analysis	Special			
824570	Outside Counsel Services for RDA	Special			

Table XVII
FY 2007/2008
Governance & Community Engagement Projects -- Unfunded

Project #:	Description	Type	Project #:	Description	Type
822920	GIS Support for the Mapping of Utilities	Capital	900257	Citywide Facade Improvement	Special
900205	Clean Air Education Program	Special			